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AMENDMENTS TO THE CLAIMS AND CLAIM LISTING

The listing of the claims immediately below, in which certain amendments are highlighted, replaces all prior versions of the claims provided in this application. Amendments to the claims previously entered in this application have not been highlighted herein.

Claims 1-30 were previously canceled.

31. (Amended herein) A method for presenting Internet content to a user of a computing device, comprising:

obtaining without use of a Web browser a first Internet content, said content that is programmed in a format readable by a Web browser program; and

rendering the first Internet content in a frame having a format and controls which are specific to the first Internet content to produce a visual manifestation of the first Internet content on an output apparatus of the computing device, the frame and first Internet content rendered independently from a Web browser program, and wherein the visual manifestation of the first Internet content is not confined by a window of a Web browser program, and further wherein the first Internet content comprises at least a portion of a definition of the frame for the visual manifestation.

32. (Previously presented) The method of claim 31, wherein the step of obtaining the first Internet content further comprises the step of obtaining the complete definition of the frame for the visual manifestation.

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33. (Previously presented) The method of claim 31, further comprising:

obtaining a second Internet content that is programmed in a format readable by a Web browser program; and

rendering the second Internet content in a frame having a format and controls which are specific to the first Internet content to produce a visual manifestation of the second Internet content on the output apparatus of the computing device, the frame and first Internet content rendered independently from a Web browser program, and wherein the visual manifestation of the second Internet content is not confined by a window of a Web browser program.

34. (Previously presented) The method of claim 33, wherein the step of obtaining the second Internet content further comprises the step of obtaining a definition of the frame for the visual manifestation of the second Internet content.

35. (Previously presented) The method of claim 31, wherein the first Internet content comprises XML codes.

36. (Previously presented) The method of claim 35, wherein the definition of the frame comprises XML tags.

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37. (Previously presented) The method of claim 31, wherein the first Internet content comprises JavaScript codes.

38. (Previously presented) The method of claim 37, wherein the definition of the frame comprises JavaScript tags.

39. (Previously presented) The method of claim 31, wherein the rendering step comprises rendering the first Internet content to produce a visual manifestation of a calculator on an output apparatus of the computing device, wherein the visual manifestation of the calculator is not confined by a window of a Web browser program, and further wherein the first Internet content comprises a definition of a frame for the visual manifestation of the calculator.

40. (Previously presented) The method of claim 31, wherein the rendering step comprises rendering the first Internet content to produce a visual manifestation of a media player on an output apparatus of the computing device, wherein the visual manifestation of the media player is not confined by a window of a Web browser program, and further wherein the first Internet content comprises a definition of a frame for the visual manifestation of the media player.

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41. (Previously presented) The method of claim 31, wherein the rendering step comprises rendering the first Internet content to produce a visual manifestation of a means for accessing streaming media on an output apparatus of the computing device, wherein the visual manifestation of the means for accessing streaming media is not confined by a window of a Web browser program, and further wherein the first Internet content comprises a definition of a frame for the visual manifestation of the means for accessing streaming media.

Claims 42 through 49 were previously cancelled.

50. (Amended herein) A method for presenting Internet content to a user of a computing device, comprising:

obtaining without use of a Web browser program data that is programmed in a format readable by a Web browser program, the data comprising content data and a definition that defines at least in part a user interface within which the content data is presented; and

presenting a manifestation of the content data to the user in the user interface, the user interface and content data presented independently from a Web browser program, wherein the manifestation is not confined by a window of a Web browser program.

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52. (Previously presented) The method of claim 50, wherein the definition defines at least in part a functionality available to the user to control presentation of the content data.

53. (Previously presented) The method of claim 50, wherein the data is provided by a content developer.

54. (Previously presented) The method of claim 53, wherein the definition of the user interface and the functionality available to the user to control presentation of the content data is provided by the content developer.

55. (Previously presented) The method of claim 50, wherein the content data is provided by a first entity, and wherein the definition of the user interface and the functionality available to the user to control presentation of the content data is defined by a second entity.

Claims 56 through 59 were previously cancelled.

60. (Previously presented) The method of claim 50, wherein the retrieving step comprises retrieving the data from the World Wide Web.

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61. (Previously presented) The method of claim 50, wherein said retrieving step comprises retrieving the data from a memory of the computing device.

62. (Amended herein) A method for presenting Internet content to a user of a computing device, comprising:

obtaining ~~without use of a Web browser program~~ data programmed in a format readable by a Web browser program;

determining that the data comprises content data and a definition that defines at least in part a user interface within which the content data is presented and at least in part a functionality available to a user to control presentation of the content data;

based on at least in part the definition, displaying independently from a Web browser program the user interface with which a visual manifestation of the content data is presented, wherein the user interface comprises a selectable option corresponding to the functionality available to the user, wherein the visual manifestation of the content data and the user interface is not confined by a window of a Web browser program; and

in response to a user input selecting the selectable option, altering the visual manifestation of the content data.

63. (Previously presented) The method of claim 62, wherein the data is provided by a content developer.

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64. (Previously presented) The method of claim 63, wherein the functionality available to the user to control presentation of the content data is defined by the content developer.

65. (Previously presented) The method of claim 62, wherein the content data is provided by a first entity, and wherein the functionality available to the user to control presentation of the content data is defined by a second entity.

66. (Previously presented) The method of claim 62, wherein the definition comprises JavaScript codes that define the user interface through which the manifestation of the content data is presented.

67. (Previously presented) The method of claim 66, wherein the definition comprises JavaScript codes that define a play button configured to allow the user to playback the manifestation of the content data upon selection thereof.

68. (Previously presented) The method of claim 62, wherein said retrieving step comprises retrieving the data from the World Wide Web.

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69. (Previously presented) The method of claim 62, wherein said retrieving step comprises retrieving the data from a memory of the computing device.

70. (Amended herein) A computer-readable storage medium having stored thereon a software object for displaying and interacting with content data in a frame independent of a Web browser program, comprising:

a reference to the content data, the content data deliverable over the Internet and viewable within a window of a Web browser program; and

a frame definition, specific to the content data, for rendering said frame, said frame including a visual manifestation of the content data; and

instructions operable to cause said content data to be obtained and said frame further to be rendered on a general purpose computer independent of a Web browser program.

71. (Previously presented) The computer-readable storage medium of claim 70, wherein said software object is stored on a first system, and further wherein said content data is stored on a second system separate from said first system.

72. (Previously presented) The computer-readable storage medium of claim 70, wherein said software object is stored on a first system, and further wherein said content data is provided to the software object at least in part from a processor associated with said first system.

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73. (Previously presented) The computer-readable storage medium of claim 70, wherein said software object is stored on a first system, and further wherein a portion of said frame definition includes a reference to code forming a part of a second software object, the second software object being stored on said first system.

74. (Previously presented) The computer-readable storage medium of claim 73, wherein said frame definition further comprises a definition of controls permitting a user to interact with said visual manifestation of the content data.

75. (Previously presented) The computer-readable storage medium of claim 74, wherein a portion of said definition of controls includes a reference to code forming a part of the second software object.

76. (Amended herein) One or more processor readable storage devices having processor readable code embodied thereon, said processor readable code for programming one or more processors to perform a method of presenting and interacting with Internet content, the method comprising the steps of:

obtaining without use of a Web browser program a first Internet content that is programmed in a format readable by a Web browser program; and

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rendering the first Internet content in a frame having a format and controls which are specific to the first Internet content to produce a visual manifestation of the first Internet content on an output device, the frame and first Internet content rendered independently from a Web browser program, and wherein the visual manifestation of the first Internet content is rendered separate from a window of a Web browser program.

77. (Previously presented) The method of claim 76, wherein the step of obtaining the first Internet content further comprises the step of obtaining a definition of the frame for the visual manifestation.